



discoverme2.com

got talent?

Going big by going deep into the local landscape to connect talent with promoters.

With activity and presence, this model expands to regional relevance, then the World.

Self-promotion, entertainment and market targeting.

implementation

evaluation

- Number of registered users that upload videos of themselves and enter those videos in the contests regularly.
- Number of page views, duration of view, advertising click-throughs and contest voting activity.
- Number of advertisers and longevity of their contracts.



analysis

Design and develop a user-generated, talent contest Web site to connect talent with promoters and attract advertisers.

Web designer, Web Developer, Marketers

design

Clean site design and comprehensive graphical user interface includes detailed instructions for those who need them and quick contest access to those who don't.

Generate a diverse talent pool, an audience that wants to be entertained, and industry scouts that want access to the next new, big thing.

development

- Generating user interest in Web site
- Generating visitor interest in Web site
- Generating advertiser interest in Web site
- Web site build
- Contest module development
- Community

